

CHASE DICE HARPER



PORTFOLIO
& Previous Campaigns

PREVIOUS CAMPAIGNS



CHIEF KEEF LIL YACHTY



NOAH CYRUS



PREVIOUS CAMPAIGNS

N.O.R.E. PHARRELL



Mass Appeal Records
@MassAppealRecs

Following

Stream @Noreaga's tropical jam "Uno Mas" ft. @Pharrell via @chasethedice's #ProjectX playlist on @Spotify: spoti.fi/2yhKBBO

3:31 PM · 17 Oct 2017

HARDO

JIMMY WOPO



Hardo · @trapnhardo · 10m

open.spotify.com/user/cch1315/p...
s/o @chasethedice for adding 'Today's A Good Day' to your playlist



Project X: The Party Playlist
Yo Gotti, N.O.R.E., Camila Ca...
Spotify

WIZ KHALIFA

CYHI

KANYE WEST



CYHI THE PRYNCE · @CyhiTh... · 26m

Big thanks to @chasethedice for the @Spotify #playlist ad of #DATSIDE!
Stream here>>



Project X: The Party Playlist
Chris Brown, Migos, Ty Dolla...
Spotify

PREVIOUS CAMPAIGNS

RICO PRESSLEY



Caroline, the independent services division of Capitol Music Group (UMG) now, "Virgin Music Label and Artist Services", reached out with the track "Betty Boop" by Rico Pressley feat. Swae Lee. Consulted with the streaming strategist of Hip-Hop & RnB.

SWAE LEE



EMPIRE

EMPIRE Distribution reached out for marketing services for the release "Sally Walker" from hit artist Iggy Azalea. Provided the label with regular email updates on the progress of the campaign.

IGGY AZALEA



PREVIOUS CAMPAIGNS

KXNG CROOKED, TECH N9NE, RITZ, STATIKSELEKTAH



MR. WEEKLY @CrookedIntriago · 6 Mar 2018
Shoutout @chasethedice for puttin #TerminallyIll (feat. Myself @TechN9ne, @CHINOXL, @therealRITTZ & @StatikSelekt) on his @Spotify playlist #ExperienceMusicPartyPlaylist. Check it.



Rappetizer Rap 2018 Top Hits
 The Best Bite of Rap | UPDATED | Instagram:
 @chasehedge | Submissions: chaseharperd@gmail.com
 & XperienceMusic.net
 spotify

YOUNG CHOP CHIEF KEEF



Young Chop 
@youngchopbeatz

Following

Shoutout @chasethedice for addin
#IceCream (feat. @ChiefKeef) to the #Top10
of his @Spotify playlist. Check it.
#KingChop2
[open.spotify.com/user/cch1315/p ...](https://open.spotify.com/user/cch1315/p...)



Chase Dice Harper @chasethedice · 16 Jan 2018
Replying to @youngchopbeatz @ChiefKeef @Spotify
Big moves already happening this year bros 🔥 let's work X

1 3



Young Chop  @youngchopbeatz · 16 Jan 2018
Let's do it

DIZZY WRIGHT



Dizzy Wright  @DizzyWright · 4 Jun 2018
@chasethedice something to turn up to !!!



Rappetizer Rap 2018 Top Hits
 The Best Bite of Rap | UPDATED | Instagram:
 @chasethedice | Submissions: chaseharperd@gmail.com
 & XperienceMusic.net
 spotify

1 2 2

PREVIOUS CAMPAIGNS

FAMOUS DEX ASAP ROCKY



UNIVERSAL MUSIC GROUP



Contacted by label representatives for their high priority hit track "Pick it Up" by Famous Dex feat. ASAP Rocky. Provided placement for the track and promoted on Instagram.

FLIPPA



You Retweeted



FLIPPA™ @FlippaHavin · 28 Aug 2018

Shout out @chasethedice for addin my new single #DontPlayMe to the top 10 of his @Spotify playlist #ProjectXThePartyPlaylist. Check it.



Rappetizer Rap 2018 Top Hits

The Best Bite of Rap | UPDATED | Instagram: @chasethedice | Submissions: chaseharper@gmail.com & XperienceMusic.net
spotify

1 3 7

SONY MUSIC U / SAN HOLO



Sony Music U

@SonyMusicU

Following

❤️ to @chasethedice for adding our guy @sanholobeats's #OneThing to the Project X: The Party Playlist on @Spotify!

🔊 LISTEN HERE 🔊

[open.spotify.com/user/cch1315/p ...](https://open.spotify.com/user/cch1315/p...)

1:18 PM - 1 Dec 2017

PREVIOUS CAMPAIGNS



SAK PASE



Sak Pase ✓

@sakpase365

S/O to @chasethedice for adding my new song "Fawad" on his playlist. #SAKPASE #KROSSFAYAH #FAWAD #DANCEHALL

10:05 PM · Oct 9, 2017 · Twitter for iPhone

2 Retweets 3 Likes



TAY-K 21 SAVAGE

Contacted by representatives of Tay-K to promote the track "The Race" feat. 21 Savage and Young Nudy. Provided playlist marketing services for the release.



BLACC ZACC LIL BABY

Contacted by third party label representatives to promote the release "Bag After Bag" feat Lil. Baby from artist Blacc Zacc. Placed the track within the top 10 of the playlist to increase listeners upon release.

PREVIOUS CAMPAIGNS



**K CAMP
WIZ KHALIFA**

**EMPIRE
RARE SOUND**



EMPIRE

EMPIRE and Interscope Records reached out for marketing services for “Clouds” feat. Wiz Khalifa. Provided the label with regular email updates on the progress of the campaign. Promoted on social media with visuals, press releases, and advertisements.

PREVIOUS CAMPAIGNS



TECH N9NE



Tech N9ne
@TechN9ne

.@chasethedice Thanks for throwing #DrinkUp on the Project X Party Playlist!
open.spotify.com/user/cch1315/p...

1:01 PM · Dec 4, 2017 · Twitter Web Client



STRANGE MUSIC INC



Strange Music Inc
@StrangeMusicInc

Following

.@MAYDAYMUSIC's "Airplane Mode" is chillin on @chasethedice's Project X: The Party Playlist 😎 Have you listened yet?
open.spotify.com/user/cch1315/p...

3:00 PM · 3 Sep 2017



PREVIOUS CAMPAIGNS

COI LERAY



THINGS CHANGE

Coi Leray's representatives reached out for marketing services for "Things Change" and for "No Letting Up" from her mixtape "Everything Coz". Provided them with playlist promotion for both of the releases.

6ORN QUAVO



HOT TOPIC

6ORN (BORN) representatives reached out for playlist marketing services for "Hot Topic" feat. Quavo. Provided them with playlist promotion for the release.

PREVIOUS CAMPAIGNS

PHILLY SWAIN



WIZ KHALIFA



PHILLY SWAIN

The Parade, LLC reached out for assistance with marketing "I Can't Help Myself" feat. Wiz Khalifa, and to get a better understanding of the playlist landscape. Provided them with a cover art advertisement campaign to most effectively target his audience.

PREVIOUS CAMPAIGNS



JESSE AND THE WOLF

**GHOSTFACE KILLAH
JUELZ SANTANA
TELLI**



Fool's Gold Records reached out for assistance with marketing Jesse and The Wolf's latest release "Selecta" feat. Ghostface Killah, Juelz Santana, and Telli. Secured playlist placements for the release to further increase listenership across all digital streaming platforms.



Jesseandthewolf[®]

PREVIOUS CAMPAIGNS

WAKA FLOCKA FLAME

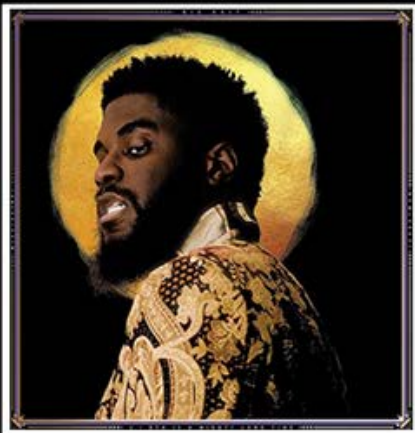


*Waka Flocka's operations assistant reached out for assistance with marketing "Trap My A** Off" and "Big Dawg". Secured playlist placements for both tracks to further increase listenership across all digital streaming platforms.*

1017 Brick Squad Records / RBC Records

PREVIOUS CAMPAIGNS

BIG K.R.I.T.



T.I. LLOYD



BMG

BIG K.R.I.T.'s team reached out for assistance with marketing the tracks "1999" feat. Lloyd, and "Big Bank" feat. T.I. Acquired playlist placements to further increase listenership across all streaming platforms.

BIG K.R.I.T.

4EVA IS A MIGHTY LONG TIME

70 MILLION+ STREAMS!

- ▶ **CONFETTI**
(LISTEN NOW)
- ▶ **KEEP THE DEVIL OFF**
(LISTEN NOW)
- ▶ **1999**
(LISTEN NOW)
- ▶ **BIG BANK**
(LISTEN NOW)

HIGHLIGHTS

- Debuted at #7 on Billboard Top 200 Chart
- #1 Current RAP albums
- #1 Independent album overall consumption
- #2 R&B/Hip Hop Albums
- #5 Current albums
- **HEAVY IS THE CROWN** headline tour begins March 2017

RADIO

- 1999 feat. Lloyd [Official Single]
- Early Mixshow Airplay @ WPWX/Chicago, WKYS/DC, WERQ/Baltimore, KMEL/San Francisco, WHHL/St. Louis, WRDQ/Atlanta, KKND/New Orleans, WHHH/Indianapolis
- Impacting Urban Radio in February!

VIDEO

- **BIG BANK** feat T.I. Video premieres in mid January
- **KEEP THE DEVIL OFF** official video was BET's Jam of the Week 10/21! (WATCH NOW)
- **KEEP THE DEVIL OFF (TAKE 1)** (WATCH NOW)

SOCIAL MEDIA

- Facebook 962K likes
- Twitter 760K followers
- Instagram 491K subscribers
- YouTube 112K subscribers
- Vevo 82K subscribers

PRESS

- **BILLBOARD** 50 Best Albums of 2017
- **PITCHFORK** album review
- **BILLBOARD** Big K.R.I.T. Talks New Album, the Beauty of Independence & Finding Happiness
- **ROLLING STONE** Big K.R.I.T. Talks Ambitious, Blues-Soaked Double Disc Return
- **LEBRON JAMES** placed 2 songs on his "Unbreakable" Apple Music Playlist

PREVIOUS CAMPAIGNS

FASHAWN



FASHAWN
@fashawn

Following

Rolling up to this playlist today s/o to young
[@chasethedice](#)
[open.spotify.com/user/cch1315/p ...](https://open.spotify.com/user/cch1315/p...)

1:44 PM · 13 Oct 2017

SNOOP DOGG

Fashawn- Pardon My G feat. Snoop Dogg

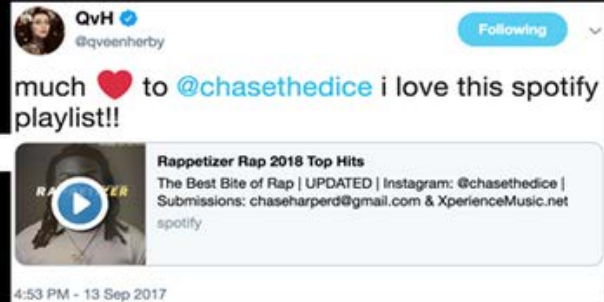
Music: <https://open.spotify.com/track/4nGsrWCiHAszp1pLaA3D90>

Notes:

- Fashawn first gained major attention after releasing his debut album *Boy Meets World* in 2009, which was produced in its entirety by frequent collaborator Exile.
 - The album received critical acclaim and landed him on the cover of XXL Magazine's Top 10 Freshmen issue in 2010.
 - Since then, Fashawn has collaborated with other artists and producers such as Nas, Snoop Dogg, J. Cole, Wiz Khalifa, Evidence, Murs, Aloe Blacc, Blu, The Alchemist, Large Professor, and 9th Wonder.

PREVIOUS CAMPAIGNS

QUEEN HERBY



Checkbook Records & Fuel Concept House

Queen Herby's representatives reached out for playlist related promotion for her second EP that included the song "Love Myself". Acquired placement and ran social media advertisements for the track.

PREVIOUS CAMPAIGNS

GUNNA



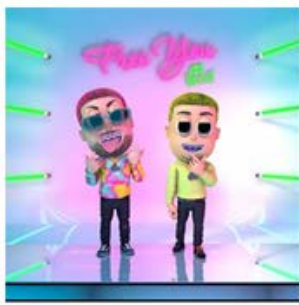
MONEY BAGG YO



Gunna's representatives reached out for promotion services for the release "Vibes in LA" feat. Money Bagg Yo. Gunna posted my socials to his Instagram story and that he received playlist placement promotion from my brand.

PREVIOUS CAMPAIGNS

99 PERCENT



99 Percent ✓
@its99Percent

YOOOO!!! Thanks @chasethedice for the #1 spot! Stream our new track "Free You" on the viral party playlist Xperience Music
open.spotify.com/playlist/59jcl...

7:51 PM · Dec 3, 2021 · Twitter Web App

JAYDAYOUNGAN



Capitol Music Group/Caroline reached out for marketing services for the release "Thot Thot". Provided the team with campaign reports and utilized the budget available for targeted placements to increase listenership on Spotify.

PREVIOUS CAMPAIGNS

YOUNG NUDY



Young Nudy's representatives reached out for promotion on the release "EA" feat. 21 Savage. Provided the team with placement in the top 10 of playlists to ensure immediate listenership on Spotify.

21 SAVAGE

ELECTRIC BODEGA



Electric Bodega 
@ElectricBodega

Shoutout 2 @chasethedice for adding "Collide" to Project X Playlist, the best party playlist on @Spotify!
tinyurl.com/yde8smtt #DaPlug

6:47 PM · Aug 30, 2017 · Twitter Web Client

PREVIOUS CAMPAIGNS

REAZY RENEGADE



DAVE EAST

MONEYBAGG YO

Contacted by third party label representatives to promote Reazy Renegade's release "Teller" feat. Dave East and Moneybagg Yo. Provided the team with campaign updates to increase listenership on Spotify. Acquired placements in the top spots of independent playlists.

PREVIOUS CAMPAIGNS

ARIZONA ZERVAS



JOHN WOLF



John Wolf @itsjohnwolf · Sep 28, 2017

Big S/O to @chasethedice for showing love on his playlist!!



open.spotify.com

Viral Party 2022 Playlist Xperience Music

Chasethedice · Playlist · 116 songs · 14.5K likes

Arizona Zervas .

Inquiry

To: Undisclosed Recipient

August 31, 2017 at 10:14 PM

A

Hey man!

I came across your project x playlist on spotify and loved it!

I think my music would be a great fit.

Would you consider putting my music in the playlist for a fee?

You can check out my recent song "pace" here:

<https://open.spotify.com/track/0WPJzYb5KlqGJyiv48BR4W>

Looking forward to hearing from you!

- Arizona

Pace and Zone



PREVIOUS CAMPAIGNS

TRANSVIOLET



TRANSVIOLET 📍 @TRANSVIOLETBAND · Jul 20, 2017

Thanks @chasethedice!!

Love the #ProjectX #Playlist on @spotify

*Contacted by representatives of Zaytoven and Lil Yachty for the release "A-TEAM".
Provided them with playlist placement to increase listenership on Spotify.*

ZAYTOVEN



LIL YACHTY

LIL PAPI JAY



YSN LIL PAPI JAY 📍 @CallMePapiJAY · Aug 1, 2017

Shoutout @chasethedice for addin #Hennyway to his @Spotify playlist #ProjectXAnUltimatePartyPlaylist. Check it out!
open.spotify.com/user/cch1315/p...

PREVIOUS CAMPAIGNS

ARIN RAY



YG

Contacted by third party label representatives to promote Arin Ray's release "We Ain't Homies" feat. YG. Provided the team with playlist placements to increase listenership on Spotify.

TOKEN



Contacted by third party label representatives to promote Token's release "Little Boy". Provided the team with playlist placements to increase listener-ship on Spotify.

PREVIOUS CAMPAIGNS

FLIPP DINERO



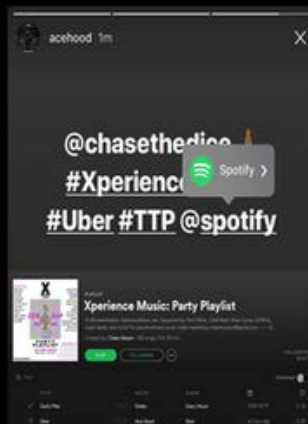
Flipp Dinero @FlippDinero · 9 Oct 2017
Much Love To @chasethedice For Adding #TimeGoesDownREMIX To The
#ProjectX Party Playlist 🙌🙌🙌 #GuaLa 🙌
[spoti.fi/2y66Tqj](https://open.spotify.com/playlist/2y66Tqj)

Cinematic Music Group reached out for marketing services for Flipp Dinero's "Time Goes Down Remix" feat. G Herbo.

Created a unique advertisement for the track in Adobe Creative Suite, and provided playlist placement to increase overall listenership on Spotify.

PREVIOUS CAMPAIGNS

ACE HOOD



ACE HOOD'S AUDIENCE

	2M FOLLOWERS
	3.4M FOLLOWERS
	1.27M FOLLOWERS
	108K FOLLOWERS
	786K SUBSCRIBERS

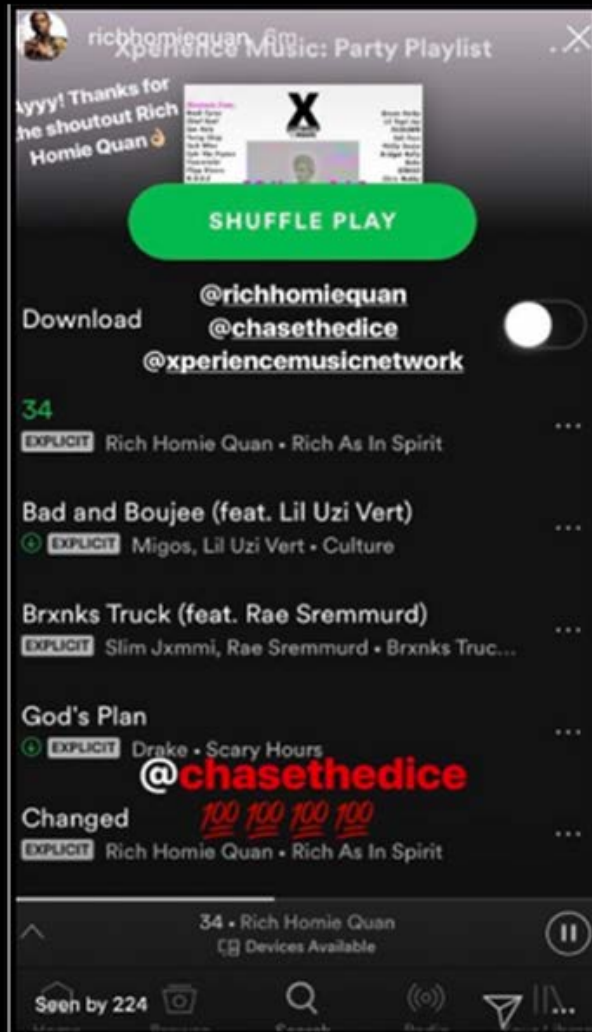
Ace Hood's team reached out for promotional services through the use of playlisting. Provided the team with playlist placements for four different tracks to increase listenership on Spotify. The tracks included "Came With the Posse", "3 Bless", "Top", and "Uber".

PREVIOUS CAMPAIGNS

RICH HOMIE QUAN



*Contacted by third party label representatives to promote Rich Homie Quan's track "34".
Provided the team with campaign updates to increase listenership on Spotify.*



PREVIOUS CAMPAIGNS

BRIDGET KELLY



Contacted by third party label representatives to promote Bridget Kelly's track "Sedated". Provided the team with campaign updates to increase listenership on Spotify.



Bridget Kelly
@IamBridgetKelly

Following

S/o @chasethedice for adding #Sedated to the Xperience Music playlist on @Spotify 🙌❤️



EMPIRE